



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O.No. 2-50/2023(CPP-II)(C.130968)

17 भाद्रपद, 1947/8<sup>th</sup> September, 2025

**Subject: Celebration of Swachhata Pakhwada from 1<sup>st</sup> to 15<sup>th</sup> September, 2025-reg.**

**आदरणीय महोदया/महोदय,**

As you are aware, Swachhata Pakhwada are being organized since April, 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of swachhata. This is the 10th consecutive year of "Swachhata Pakhwada" implementation.

All Higher Education Institutions (HEIs) are requested to formulate and implement their plans for organizing 'Swachhata Pakhwada from 1st to 15th September, 2025' and give wide publicity to the same to make it a grand success. A list of indicative activities that may be undertaken during the Pakhwada is enclosed for reference.

HEIs are also requested to prepare a consolidated report containing summary of activities conducted, number of participants mobilized, High resolution images of the activities and links of social media posts and share it at [ebsb-edu@gov.in](mailto:ebsb-edu@gov.in) latest by 20th September, 2025.

HEIs are also requested to widely publicize the activities undertaken through their social media platforms.

सादर,

भवदीय,

(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

सेवा में,

सभी विश्वविद्यालयों के कुलपति।  
सभी महाविद्यालयों के प्राचार्य।



### **Swachhata Pakhwada Suggestive activities on Community Engagement**

Following are the suggestive Swachhata Pakhwada Activities to be taken up by the Ministries and Departments during the observance of their Swachhata Pakhwada:

1. Shraamdaan activities in the nearby locality.
2. Repair and renovation of Public Toilets, Schools, Anganwadis Toilets.
3. Mass awareness activities on Swachhata Theme.
4. Cleaning of nearby Villages, Schools, Anganwadis, PHCs, Collages or any Public Places.
5. Engagement of local celebrities.
6. Swachhata Seminars, Trainings, Workshops.
7. Exhibition on Waste to Wealth.
8. Swachhata Raths, Rallies.
9. Mass Swachhata Pledge.
10. Cleaning of Ponds, Rivers, Beaches.
11. Plantation drives.
12. Selfy Booth.
13. Signature Campaigns.
14. Swachhata thematic paintings.
15. Press Conference.
16. Use of Social Media.
17. Campaign on discarding the use of Single Use Plastic.
18. Organising Nukad Natak on Swachhata theme.
19. Nationwide mega "Plogging" event during the Pakhwada
20. The Swachh Bharat Anthem and other relevant IEC materials may be displayed at various strategic locations.

