

प्रा. मनिष र. जोशी <sub>सचिव</sub>

Prof. Manish R. Joshi Secretary

#### D.O.No.2-64/2023(CPP-II)





विश्वविद्यालय अनुदान आयोग University Grants Commission (शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

#### 02nd November, 2023/11 कार्तिक, 1945

### Subject: Celebration of "Fit India Week from 15th November to 15th December, 2023- regarding.

Respected Madam/Sir,

As you are aware, FIT INDIA Movement was launched on 29th August, 2019 by Hon'ble Prime Minister with a view to make fitness an integral part of our daily lives. The mission of the Movement is to bring about behavioural changes and move towards a more physically active lifestyle. In this regard, it is informed that to further extend the success of the program and to diversify its reach to a wider range of participants, the program has been rechristened **as "FIT India Week"** and is scheduled to be celebrated between 15th November and 15th December 2023. During that time period, educational institutions can choose a week at their convenience and organize various sports and fitness activities for 4 to 6 days. The activities that could be organized during the FIT India week include **the celebration of the Annual Sports Day**. The list of activities suggested for the celebration is enclosed herewith.

The Higher Education Institutions are requested to encourage students and staff participate in the Fit India Week and make this programme a grand success.

Further, details will be available in the Fit India Portal from the 1st week of November, 2023 and the HEIs are also advised to upload their programmes and activities on Ministry's Portal: www.fitindiahe-education.gov.in.

With kind regards,

Yours sincerely,

(Manish Joshi)

**Encl: As above** 

То

The Vice-Chancellors of all Universities The Principals of all Colleges/Institutes



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The indicative list of activities for Fit India Week 2023 for schools is as below:

Day	Indicative List of activities for Fit India Week 2023 for Schools
1.	Annual Sports Day
2.	Importance of fitness- Debate, Quiz, Essay Writing, poster making competition
3.	Indigenous Games
4.	Fitness Assessment through Mobile App
5.	Yoga & Meditation
6.	Fitness Pledge- by teachers, students and their parents & Fit India Parents Teachers Meet











## WEEK for Schools & Universities

FITNESS KI DOSE AADHA GHANTA R 3 Z 1

# FIT INDIA WEEK FOR SCHOOLS



### FIT INDIA SCHOOL WEEK Starts: 15th Nov 2023

In this campaign, schools are encouraged to celebrate 4-6 days in a week to promote healthy and active lifestyle among students, staff, and parents

SUGGESTIVE ACTIVITIES

Annual Sports Day

Debate, Quiz, Essay Writing

Fitness Assessment through Mobile App

**Talent Identification** 

Indigenous Games

Yoga & Meditation

FiT India Parents Teachers Meet

**Fitness Pledge** 

05-10-2023

## FIT INDIA WEEK FOR UNIVERSITIES





#### FIT INDIA UNIVERSITY WEEK Starts: 15th Nov 2023

In this campaign, Higher Education Institutions/ Universities/Colleges will be encouraged to celebrate 5 days in a week to promote physical and mental health in the youth

SUGGESTIVE ACTIVITIES

Indigenous Games

Debate, Quiz, Clubs

Health Camps

Fitness Assessment Tests using Fit India Mobile App **Fitness Pledge** 

Running/Races/Cycling Races

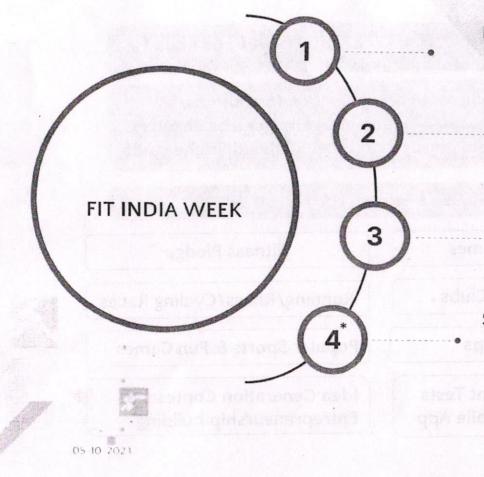
Popular Sports & Fun Games

Idea Generation Contests & Entrepreneurship building

05-10-2023

# FIT SUPPORT REQUIRED FROM STATES





Motivate maximum schools, universities/ colleges/ higher education institutions to register & participate in Fit India Week

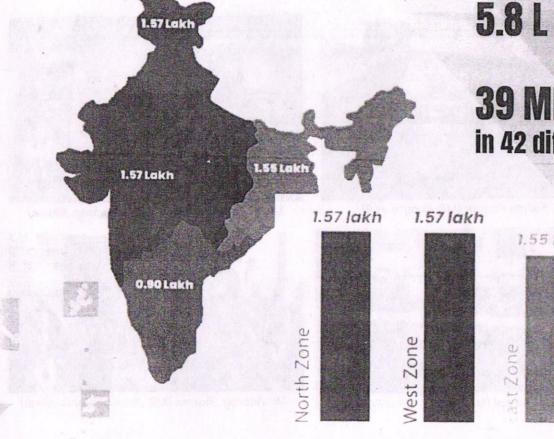
Necessary media amplification at state level and Encourage local MLAs to participate in their neighbourhood events

Video bites from respective Chief minister/Sports Minister/ Vice-Chancellors/Principals to motivate the state participants

Sharing Fit India Quiz information with all the schools, universities, colleges & higher education institutions in respective state and encourage everyone to use Fit India Mobile App to assess their fitness level during Fit India Week

### FIT FIT INDIA SCHOOL WEEK (PAST PARTICIPATION 2022-23)

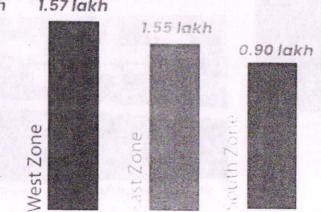


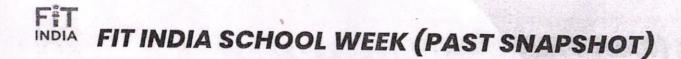


05-10

### **5.8 L Schools** Participated across India

### **39 MPS & MLAS** visited School Week in 42 different schools











Mr. Kishan Kapoor (MP, Kangra, H.P)



Mr. Ashok Rawat (MP, Sitapur, Uttar Pradesh)



Mr. GT Dhungel (MLA, Upper Tadong, Sikkim)



Mr. Anurag Sharma (MP, Jhansi, Uttar Pradesh)

05 10 2023

## **References from the past campaign**

