



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते

75  
आज़ादी का  
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

**D.O.No.2-7/2024(CPP-II)**

**15<sup>th</sup> February, 2024/ 26 माघ 1945**

**Subject: Introduction of Khadi products during felicitations**

Respected Madam/Sir,

The Higher Education Institutions in the process of teaching-learning, organize seminars, conferences, workshops, and other events at regular intervals, and on such occasions, the guests/ dignitaries are usually felicitated by presenting them with shawl/ angavastram/ bouquet/ potted plants, etc.

It is suggested that in keeping with the thrust on Aatmairbhar Bharat (Self-reliant India), Khadi products such as angavastram, shawl, etc. which are eco-friendly may be used for felicitation purposes. Such a practice while reaffirming our links with freedom struggle, also showcases our appreciation for our nation's rich textile tradition.

Similarly, books may also be considered for presentation on such occasions to reflect our commitment to knowledge and learning and as a way to disseminate our rich literary culture to a wider audience. Further, the incorporation of these practices would help in promoting and empowering our local artisans and also contribute to making the books of local authors accessible to a wider set of people.

The HEIs are requested to consider incorporating these practices while felicitating guests/ dignitaries during seminars, conferences, workshops, and other such events in your institutions.

With kind regards,

Yours sincerely,

**(Manish Joshi)**

**To**  
**The Vice-Chancellors of all Universities**  
**The Principals of all Colleges/Institutes**